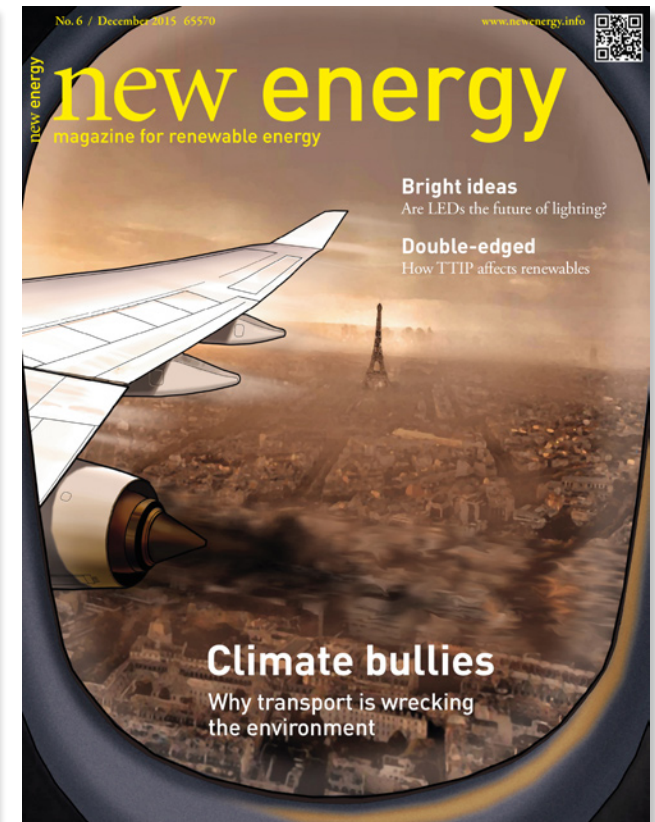


new energy

magazine for renewable energy

www.newenergy.info



The magazine

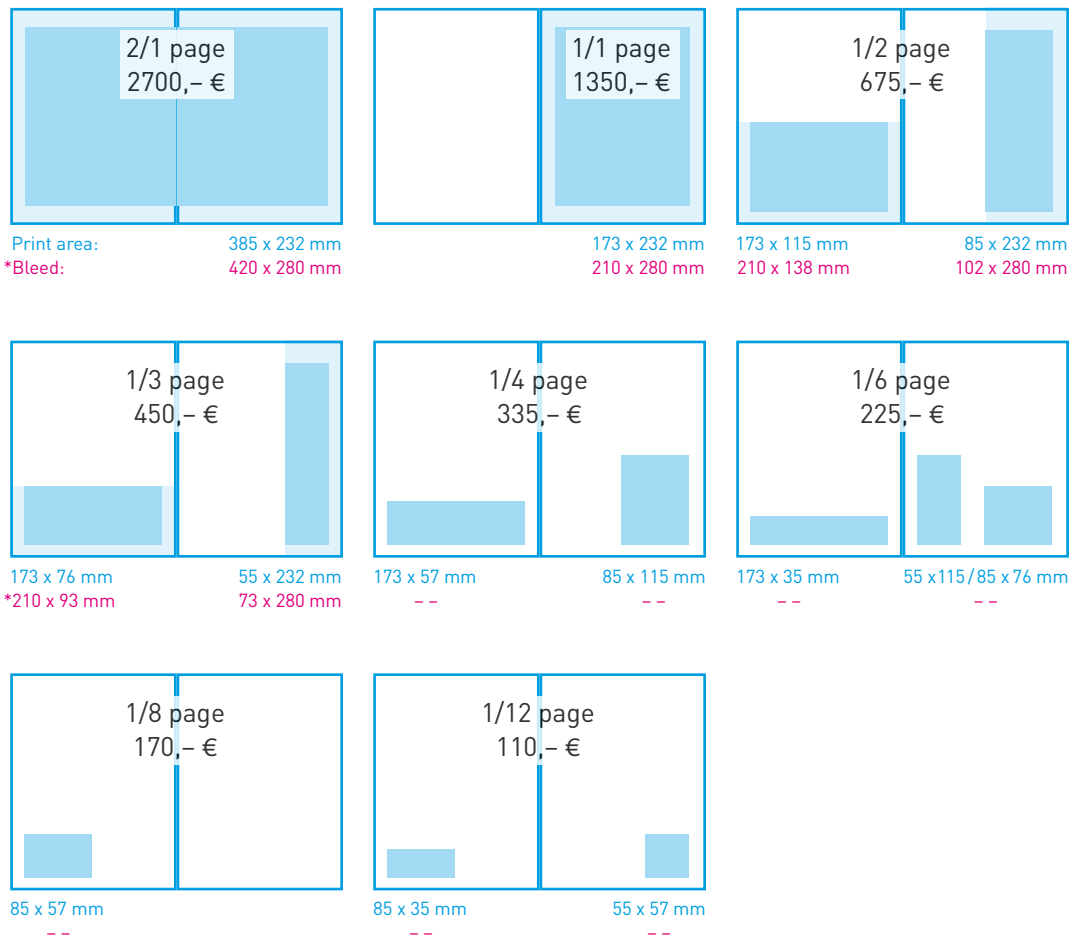


The international magazine for reaching the renewable energy market world-wide.

new energy is a key source of information, providing topical coverage of the latest trends and developments pertaining to all forms of renewable energy in the global markets. The international subscriber base of new energy includes operators, developers, planners, manufacturers and investors from all fields of renewable energy, as well as decision- and policy-makers world wide. Moreover, as shown in the calendar of events in the inner section, new energy circulates at all main trade shows and events relating to the global renewable energy business. Accordingly, this magazine is a perfectly suitable advertising media for the most effective promotion of your business.

Product Advertisements – formats and prices

Sample prices b/w



*Final size after trim – before trim + 3mm on all edges. All sizes in millimeters.
Other sizes only after consultation.

| page | width x height | b/w | 2 colours | 3 colours | 4 colours |
|----------------------|----------------|----------|-----------|-----------|-----------|
| 2/1 bleed | 420 x 280 mm | 2700,- € | 3560,- € | 4480,- € | 5400,- € |
| 1/1 bleed | 210 x 280 mm | 1350,- € | 1780,- € | 2240,- € | 2700,- € |
| 1/1 | 173 x 232 mm | 1350,- € | 1780,- € | 2240,- € | 2700,- € |
| 1/2 horizontal bleed | 210 x 138 mm | 675,- € | 890,- € | 1120,- € | 1350,- € |
| 1/2 horizontal | 173 x 115 mm | 675,- € | 890,- € | 1120,- € | 1350,- € |
| 1/2 vertical bleed | 102 x 280 mm | 675,- € | 890,- € | 1120,- € | 1350,- € |
| 1/2 vertical | 85 x 232 mm | 675,- € | 890,- € | 1120,- € | 1350,- € |
| 1/3 horizontal bleed | 210 x 93 mm | 450,- € | 595,- € | 745,- € | 900,- € |
| 1/3 horizontal | 173 x 76 mm | 450,- € | 595,- € | 745,- € | 900,- € |
| 1/3 vertical bleed | 73 x 280 mm | 450,- € | 595,- € | 745,- € | 900,- € |
| 1/3 vertical | 55 x 232 mm | 450,- € | 595,- € | 745,- € | 900,- € |
| 1/4 horizontal | 173 x 57 mm | 335,- € | 445,- € | 560,- € | 675,- € |
| 1/4 vertical | 85 x 115 mm | 335,- € | 445,- € | 560,- € | 675,- € |
| 1/6 horizontal | 173 x 35 mm | 225,- € | 295,- € | 375,- € | 450,- € |
| 1/6 vertical | 55 x 115 mm | 225,- € | 295,- € | 375,- € | 450,- € |
| 1/6 normal | 85 x 76 mm | 225,- € | 295,- € | 375,- € | 450,- € |
| 1/8 horizontal | 85 x 57 mm | 170,- € | 220,- € | 280,- € | 340,- € |
| 1/12 horizontal | 85 x 35 mm | 110,- € | 150,- € | 185,- € | 225,- € |
| 1/12 vertical | 55 x 57 mm | 110,- € | 150,- € | 185,- € | 225,- € |

Premium Positioning

outside back cover: full colour 4000,- €

inside front or back cover: full colour 3700,- €

From 1/3 page extra charge of 10% on all fixed positions.

discount by frequency

5% 2 issues or 1 full page

10% 3 issues or 2 full pages

15% 4 issues or 3 full pages

20% 5 issues or 4 full pages

Combination discount

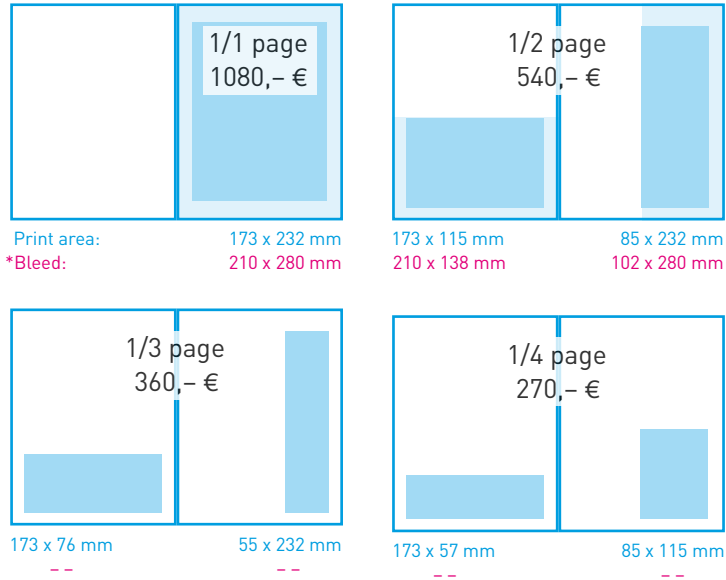
Combination discounts are granted for placements of ads in **neue energie** und **new energy**.

Special conditions

For BWE members on demand.

Job Advertisements – formats and prices

Sample prices b/w



*Final size after trim – before trim + 3mm on all edges. All sizes in millimeters.
Other sizes only after consultation.

| Employment adverts | width x height | b/w | 2 colours | 3 colours | 4 colours |
|----------------------|----------------|----------|-----------|-----------|-----------|
| 1/1 bleed | 210 x 280 mm | 1080,- € | 1440,- € | 1795,- € | 2160,- € |
| 1/1 | 173 x 232 mm | 1080,- € | 1440,- € | 1795,- € | 2160,- € |
| 1/2 horizontal bleed | 210 x 138 mm | 540,- € | 720,- € | 900,- € | 1080,- € |
| 1/2 horizontal | 173 x 115 mm | 540,- € | 720,- € | 900,- € | 1080,- € |
| 1/2 vertical bleed | 102 x 280 mm | 540,- € | 720,- € | 900,- € | 1080,- € |
| 1/2 vertical | 85 x 232 mm | 540,- € | 720,- € | 900,- € | 1080,- € |
| 1/3 horizontal | 173 x 76 mm | 360,- € | 480,- € | 600,- € | 720,- € |
| 1/3 vertical | 55 x 232 mm | 360,- € | 480,- € | 600,- € | 720,- € |
| 1/4 horizontal | 173 x 57 mm | 270,- € | 360,- € | 450,- € | 540,- € |
| 1/4 vertical | 85 x 115 mm | 270,- € | 360,- € | 450,- € | 540,- € |

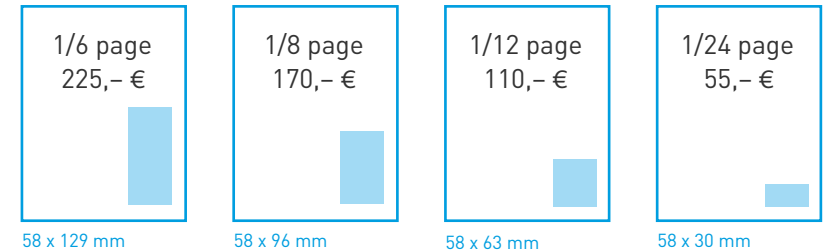
Other sizes only after consultation.

Classified Directory – formats and prices

The list of companies makes up the industry's info pages!

How about presenting your company in each issue in your specific section?

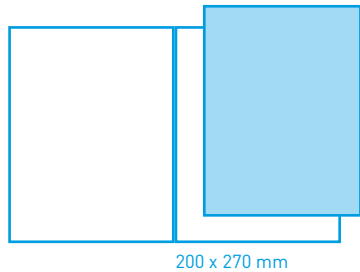
Rates of the format examples b/w.



| Classified directory | width x height | b/w | 2 colours | 3 colours | 4 colours |
|----------------------|----------------|---------|-----------|-----------|-----------|
| 1/6 | 58 x 129 mm | 225,- € | 295,- € | 375,- € | 450,- € |
| 1/8 | 58 x 96 mm | 170,- € | 220,- € | 280,- € | 340,- € |
| 1/12 | 58 x 63 mm | 110,- € | 150,- € | 185,- € | 225,- € |
| 1/24 | 58 x 30 mm | 55,- € | 75,- € | 95,- € | 110,- € |

Other sizes only after consultation.

Inserts, Inserts (bound in), Stickers

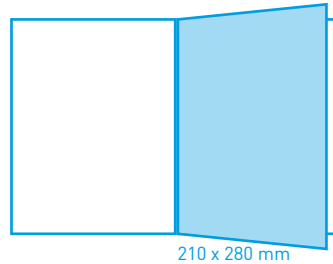


Inserts

Rates: 135 € per thousand per part of 10 gr.

max. size: 200 x 270 mm

The insert must be suited for machine editing (one page closed).



Inserts (bound in)

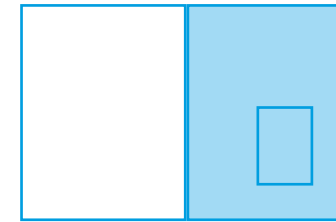
Rates:

2 pages: 140 € per 1,000

4 pages: 180 € per 1,000

Other inserts on request.

The supplements must be delivered in a final format of 210 mm (width) and 280 mm (height) plus 3 mm trim on all sides.



Stickers

Rates: 150 € per thousand per part of 10 gr.

Only in combination with the booking of 1/1 ad page possible.

Dispatch address for all inserts:

Neef + Stumme premium printing
GmbH & Co. KG
Attn. Jörg Heidrich
Schillerstraße 2
29378 Wittingen

Subject matters

Regularly special topics and reporting for the international renewable energy markets from categories “Energy Politics”, “Country Markets”, “Business”, “Technologies”, “Energy People” and “Service”.

| Issue | First day of publication | Booking deadline | Material due | Topic | Special circulation / Events |
|-------|--------------------------|------------------|--------------|---|--|
| 02/16 | 18.04.2016 | 29.03.2016 | 05.04.2016 | | Hannover Fair, 25. – 29.04.16, Hannover/D AWEA WINDPOWER 2016 Conference & Exhibition, 23. – 26.05.16, New Orleans/USA |
| 03/16 | 17.06.2016 | 26.05.2016 | 02.06.2016 | – Wind: Condition monitoring – Solar: Energy conversion efficiency | Global Offshore Wind 2016, 15th Annual Conference and Exhibition, 21. – 22.06.16 Manchester/UK Intersolar, 22. – 24.06.16, München/D |
| 04/16 | 18.08.2016 | 27.07.2016 | 03.08.2016 | – Wind energy & the environment – Turbine tower concepts | WindEnergy/EWEA 2016, 27. – 30.09.16, Hamburg/D Battery & Storage, 10. – 12.10.16, Stuttgart/D Renewable Marketplace, 10. – 13.10.16, Liverpool/UK eCarTec, 18. – 20.10.16, München/D |
| 05/16 | 19.10.2016 | 27.09.2016 | 04.10.2016 | – WindEnergy Hamburg/EWEA 2016 – New trends in e-mobility | WINDABA, 02. – 04.11.16 Cape Town/ZA EnergyDecentral, 15. – 18.11.16, Hannover/D |

Print specifications

Magazine format

210 mm (w) x 280 mm (h)

Print & colours

Offset 150 g/m² (Cover sheet) and 80 g/m² (Content).

The Euroscale CMYK specification is used. Please note that variations in color may occur.

Special colours

Please consider that colour deviations can occur while converting Pantone or HKS shades.

Lithographs

tiff, pdf, or eps files (min. 300 dpi / CMYK).

Please via email to: technik@emedia.de

Ad design

We will be pleased to assist you in designing your ads.

This support will be charged by afford at an hourly rate of 70 €.

Circulation

Average copy run: 7.000 copies

Additional circulation: 1.000 e-paper subscriptions among members of EREF

eMedia GmbH
Karl-Wiechert-Allee 10
30625 Hannover
www.emedia.de

Terms of payment: Invoiced amounts are payable either by direct debit, in advance with 2 % discount, or within 10 days of date of invoice without any deductions.

General terms and conditions

Please consider our general terms and conditions, see www.emedia.de/agb

Publisher

Bundesverband WindEnergie e.V.



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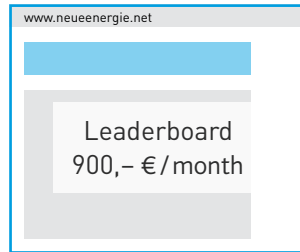
F +49(0)30-212341-340

service@newenergy.info

Online formats and prices auf www.neueenergie.net und www.newenergy.info



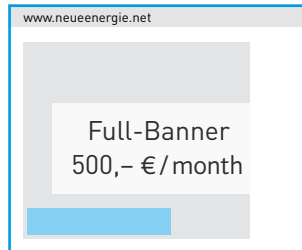
Wallpaper
728 x 90 px (left part) and
160 x 600px (right part)



Leaderboard
970 x 250 px



Skyscraper
160 x 600 px



Full-Banner
970 x 250 px



Banner
300 x 250 px

online-advertorial on homepage (www.newenergy.info)

text: 3000 characters
teasing image file (260 x 260px)
image file (630 x 330 px) above advertorial text
duration – four weeks: 1750 euros
no permission of discount by frequency

Discount by month

5% after 4 month
10% after 6 month
15% after 8 month
20% after 12 month

Combination discount

If you place your ad in both portals (German + English), we will grant you a combination discount of 10%.

File formats

The ad banners must have the following formats:

- .jpg = unanimated image format
- .png = unanimated image format
- .gif = animated or unanimated image format

Your page's URL

Please submit the URL to which the banner is to be linked.

File size

The file size of individual ad banners should not exceed 50 KB.

All prices exclude the statutory VAT.

More advertising options

Event schedule:

Place your event in our schedule and attract much attention. Your data: the date, the place, and a text (100 characters).
Online: 100 euros per month, 600 euros for 12 months.
Print: 150 euros per month.
Print/online combination: 200 euros per month.

Online job market:

Are you looking for new qualified personnel for your company?
470 euros for 4 weeks online.
Combination discount of 50% on your online ad if you place a print ad simultaneously!

Online classified directory:

Are you looking for new customers? So, do use the classified directory online as well.
Standard record: postal address, phone number, e-mail address, and link to your web site
120 euros per 3 months.
Premium record: company logo/image, text (300 characters), postal address, phone number, e-mail address, and link to your web site
270 euros for 3 months.

Contact:



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